

ASX Announcement

24 July 2020

Adslot Investor Webinar – US Market Update

Adslot Ltd (ASX:ADS) is pleased to invite all shareholders and investors to join a Live Investor Webinar at 10.00 am (AEST) on Thursday 30 July 2020.

The Live Webinar will be hosted by the Company's CEO, Mr Ben Dixon, and the President of Adslot's US operations, Mr Chris Maher.

Mr Dixon will provide an update on business operations and discuss the latest Quarterly Activity Report (to be released prior), and Mr Maher will provide a more detailed update on the US operations and progress with media agency holding companies.

The Q&A session format will be moderated by Peloton Capital's Head of Institutional Equities, Mr Shane Gavegan.

All attendees must register in advance, and can submit questions, via the following link:
<https://register.gotowebinar.com/register/3484354955883065867>

The Company looks forward to welcoming all shareholders and investors to this Live Event.

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For further enquiries, please contact:

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About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.