

ASX Announcement

16 November 2021

FY2016 R&D Tax Incentive claim resolved - \$1.5M refund from ATO expected

Adslot Ltd (ASX:ADS) is pleased to announce the successful resolution of its historical R&D Tax Incentive claim for the year ended 30 June 2016 (FY2016) and its appeal to the Administrative Appeals Tribunal (AAT).

Further to ASX announcements of 17 April 2019 and 5 December 2019, Adslot has reached a full and final settlement with Innovation and Science Australia (ISA) in respect of the AAT appeal. Under the settlement agreement, ISA has retracted the adverse findings regarding R&D activities that were previously deemed ineligible, and has confirmed the majority are now found to be eligible R&D activities.

The Australian Tax Office (ATO) will now reassess Adslot's FY2016 tax return, which Adslot expects will result in a tax refund to Adslot of approximately \$1.5m regarding the FY2016 R&D claim (this amount was previously deducted from the tax refund relating to Adslot's FY2019 R&D Tax Incentive claim).

In FY2020, Adslot made a one-off provision of \$1.5m for the R&D activities identified by ISA in the FY2016 R&D claim, that will be reversed.

The Company has consistently defended the legitimacy of its FY16 R&D Incentive claims, and this result is a vindication of its rigorous compliance practices with regards to R&D Incentive claims. All matters between the ISA and Adslot in relation to the R&D Tax Incentive claims for FY2016 have now been resolved, and there are no further actions pending.

Adslot will continue to ensure compliance with ISA and the ATO's requirements in relation to all future R&D Incentive claims.

- END -

For further enquiries, please contact:

Ben Dixon
Chief Executive Officer
Adslot Limited
investor.relations@adslot.com

Felicity Conlan
Chief Financial Officer
Adslot Limited
investor.relations@adslot.com

Adslot.

About Adslot

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.