



Adslot Ltd.
ABN: 70 001 287 510
investor.relations@adslot.com
adslot.com
ASX: ADJ

Level 2, 419 Collins Street
Melbourne Vic 3000
Australia
Tel: +61 (0)3 8695 9100

[ASX Announcement](#)

[11 May 2020](#)

Change of ASX Code to ADS

Effective from the commencement of trading on Thursday 14 May 2020, the ASX issuer code for Adslot Ltd will change from ADJ to ADS.

- END -

For further enquiries, please contact:

Ben Dixon
Chief Executive Officer
Adslot Limited
investor.relations@adslot.com

Felicity Conlan
Chief Financial Officer
Adslot Limited
investor.relations@adslot.com

[About Adslot](#)

Adslot's mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.