

ASX Announcement

Thursday 1st December 2016

Resignation of Director

Adslot Ltd (ASX: ADJ) (“**Adslot**” or “**the Company**”) today confirmed that for personal reasons, Mr Geoff Dixon has resigned from the Adslot Board of Directors effective immediately.

“The Company sincerely thanks Mr Dixon for his significant contribution and support as a Director over the past three years,” said Adslot Chairman, Andrew Barlow. “We understand the personal reasons for Geoff’s departure, and offer our full support and best wishes for the future.”

Mr Geoff Dixon said, “I would like to express my ongoing support of the Adslot business, and its board and management. I believe the company is now well placed to deliver on its vision and the future for the business is exciting.”

Mr Geoff Dixon recently took up the majority of his rights in the Entitlements Issue, which closed on October 20 of this year.

Mr Geoff Dixon has served as a Director of Adslot since December 2013 following the Company’s acquisition of Facilitate Digital Holdings Ltd (“**Facilitate Digital**”), and also served as a Director of Facilitate Digital for over 4 years prior to joining the Adslot board.

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About Adslot

Adslot’s mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$50B online display industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.

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