Rule 3.19A.2

# Appendix 3Y

# Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity | Adslot Ltd     |
|----------------|----------------|
| ABN            | 70 001 287 510 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director    | Mr Benjamin Dixon |
|---------------------|-------------------|
| Date of last notice | 27 August 2015    |

#### Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest            | (a) Direct: and  |  |  |  |  |
|--|--|--|--|--|--|
| Direct of indirect interest            | (a) Direct; and  |  |  |  |  |
|  | (b) Indirect   |  |  |  |  |
| Nature of indirect interest            |  |  |  |  |  |
| (including registered holder)          | (b) Ambleside Ventures Pty Ltd as trustee for Ambleside    |  |  |  |  |
|  | Investments Trust  |  |  |  |  |
|  |  |  |  |  |  |
| Date of change                         | 1 September 2016   |  |  |  |  |
|  |  |  |  |  |  |
| No. of securities held prior to change | (a) 3,761,950 fully paid ordinary shares                   |  |  |  |  |
|  | (a) 500,000 Performance Rights                             |  |  |  |  |
|  | C C  |  |  |  |  |
|  | (b) 31,607,563 fully paid ordinary shares                  |  |  |  |  |
|  |  |  |  |  |  |
| Class                                  | (a) Fully paid ordinary shares                             |  |  |  |  |
|  | (b) Fully paid ordinary shares                             |  |  |  |  |
| Number acquired                        | 250,000 fully paid ordinary shares                         |  |  |  |  |
| number acquirea                        | 250,000 runy paid ordinary shares                          |  |  |  |  |
|  |  |  |  |  |  |
| Number disposed                        | 250,000 Performance Rights vested into fully paid ordinary |  |  |  |  |
|  | shares and a further 250,000 Performance Rights lapsed.    |  |  |  |  |
| Value/Consideration                    | Nil, awarded under the Adslot Limited Employee Incentive   |  |  |  |  |
|  | Scheme.  |  |  |  |  |
|  | Scheme.  |  |  |  |  |
| No. of securities held after change    | (a) 4,011,950 fully paid ordinary shares                   |  |  |  |  |
|  | (a) Nil Performance Rights                                 |  |  |  |  |
|  | (b) 31,607,563 fully paid ordinary shares                  |  |  |  |  |
|  | (0) 51,007,505 tully paid ordinary shares                  |  |  |  |  |

<sup>+</sup> See chapter 19 for defined terms.

| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise<br>of options, issue of securities under dividend<br>reinvestment plan, participation in buy-back |  |  | Employee<br>n 25 Novem |  |
|---|--|--|------------------------|--|
|   |  |  |                        |  |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract   |  |
|--|--|
| Nature of interest   |  |
| Name of registered holder<br>(if issued securities)  |  |
| Date of change   |  |
| No. and class of securities to which interest related prior to change                                    |  |
| Interest acquired  |  |
| Interest disposed  |  |
| Value/Consideration<br>Note: If consideration is non-cash, provide details<br>and an estimated valuation |  |
| Interest after change  |  |

### Part 3 – <sup>+</sup>Closed period

| Were the interests in the securities or contracts detailed                                    | N/A |
|---|-----|
| above traded during a <sup>+</sup> closed period where prior written clearance was required?  |     |
| If so, was prior written clearance provided to allow the trade to proceed during this period? | -   |
| If prior written clearance was provided, on what date was this provided?                      | -   |

<sup>+</sup> See chapter 19 for defined terms.