HailOnline

How to purchase using our Media Storefront

MailOnline	dailymail.co.uk MaiOnine-is the world's most popular news website! With breaking policial, business and showbit news reported from around the globe 24 hours a day.		
		Ad Products (1)	
<10 10-24 50-24 50-24 50-24 50-24 50-24 50-24 50-26 50-20 50-2	151-350 150	6 49% Sett Reported: corriScore	
Preview	Ad Product ③ MailOnline - Run Of Site (Geo-Targeting by Country & Targeting	Price 🕐	
Adamarka kasi (si 1 ki) Matil Online	728 x 90 R. A. MailOnline - Run Of Site (Geo-Targeting by Country & Targeting 300 x 250 R. A.	tom \$3.50 + 12	
the control of t	MailOnline - Run Of Site (Geo-Targeting by Country & Targeting 120 x 600 R.d.	tram \$3.50 CPM + 12	
	MailOnline - Run Of Site (Geo-Targeting by Country & Targeting 300 x 600 $(\underline{\mathbb{S}},\underline{\mathbb{A}})$	from \$6.00	
MailOnline - Run Of Site (Geo- Targeting by Country & Targeting by Kewword) 228 y 90	MailOnline - Run Of Site (Geo-Targeting by Country & Targeting 900 x 250 (3). (5).	from \$9.00	

1. Choose ad products





1. Currencies

Select your home currency and the ad prices will update.



2. Site statistics

Monthly unique visitors and page views, age, gender & income.



3. Targeting

Ad products may have geo or keyword targeting.



4. Product details

Mouse over ad products to view details such as ad size and page placement.

2. Configure your campaign





1. Campaign name

Use product names, seasons or other details around your promotion. e.g Kids Bike Spring Sale.





- 5% Share of Voice
- 10% Share of Voice
 20% Share of Voice
- 25% Share of Voice
- 50% Share of Voir
 100% Share

4b. Share of Voice (Sponsorships)

3. Select dates

for each ad product.

Choose start and end dates

For ad products sold by sponsorship, input your desired share of voice (SOV).



1.8 -

\$11.48

Targeting

Accessories (\$8) 🛛 🕄

Geography (Optional)

x 714.285

2. Targeting If available, configure your

targeting by geo or keyword.

4a. Impression Volume (CPM)

For ad products sold by CPM, input the number of impressions you want to buy.

5. Redeem discounts

If you have a discount code, redeem it before you checkout.

3. Upload creative

You can skip this step and add creative later.





1. Bulk creative upload

If you have existing creative, this option allows you to update all ad products of the same size with a single upload.



3. Ad builder

Use the free ad builder to edit and create your own banner from one of the hundreds of templates.



Copy and Paste your

ad tag here

2. Individual creative upload Add creative to each

Add creative to each line item individually.

4. Ad Tag

If you use a 3rd party adserver, simply add your code snippet.

4. Checkout





1. Payment options Pay by credit card or Paypal.



2. Payment processing

Payment is processed once your campaign has been approved.

5. Create an account





1. Create account

Create an account so you can log in and check on your campaign's progress with online reporting.

Log In	
Email	
Password	

2. Logging in

Once your campaign has been approved, you can login to view its progress in your Media Dashboard.

Create your campaign now www.adslot.com/MailOnline